

[✉Email] Following up post-referral: Email to send to your clients 1-3 days after you've made the referral.

Subject line: Curious if you've been able to connect with Prospr by Sun Life?

Hi [Your contact/client/friend's Name],

[Insert a short and sweet personal intro].

As discussed, I've sent your referral onto Prospr by Sun Life. Have you connected with them yet?

They typically call from a 1-888 number and 1-888-444-9983 is the most common one I've seen. Once they call, they'll leave a voicemail and send a follow up email. You can call back the number or reply to the email.

If you've missed a call or email from them, can I suggest you book in directly with an advisor at a time that suits you?

Here's the link to book directly with them [HERE](#).

Again, if you have any further questions or needs, let me know. And let me know how your conversations went with Prospr!

Speak soon.

[Your Signature]